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**Adel receives Accredited Main Street America® designation for their  
commitment to the implementation of revitalization strategy**

*Atlanta, GA (April 28, 2021)* – The Georgia Department of Community Affairs’ Office of Downtown Development announced the City of Adel will be the newest community to join the list of 82 cities already awarded with the designation of Accredited Main Street America™ community.

The staff of the Office of Downtown Development oversees the accreditation process for the [Georgia Main Street Program](#). This process is conducted on behalf of the [National Main Street Center](#) and charges program staff with maintaining, preserving, and upholding the Main Street America™ standards for designation. Being an Accredited Main Street America™ community is a mark of distinction that signifies commitment to comprehensive revitalization, community engagement and impact. The Adel Main Street Program represents a community lead organization that over the past two years has established a proven track record of success in planning, implementing, and measuring results that align with the Main Street Approach™.

According to Jessica Reynolds, the director of the Office of Downtown Development, “The Main Street Approach™ provides a time-tested, comprehensive, market-based, and community-led approach to revitalization which has been employed in over 2,000 communities across this country over the last forty years. While every single community and commercial district is unique, with its own distinctive assets and resources, this path towards revitalization offers an adaptable framework that can be easily tailored to fit each city’s local conditions.”

Reynolds congratulated Adel on their “commitment to preservation based economic development” that led to this designation. Over the past two years, downtown Adel has seen over half a million dollars in private and public investment, with an emphasis on new businesses and job creation. “This is just the beginning for their program. I can’t wait to see what the future holds for them,” concluded Reynolds.





[The Georgia Main Street Program](#) has been helping to revitalize historic commercial districts for more 40 years and is one of the five original states to implement the Main Street Approach™. Today, its network is comprised of more than 100 neighborhoods and communities, rural and urban, who share both a commitment to place and to building stronger communities through preservation-based economic development. Since its inception in 1980, Georgia Main Street cities have created more than 80,000 net new jobs and stimulated a \$7.3 billion dollar investment of private and public funds into our economy.

**About the Department of Community Affairs**

*The Georgia Department of Community Affairs (DCA) partners with communities to build strong and vibrant neighborhoods, commercial and industrial areas through community and economic development, local government assistance, and safe and affordable housing. Using state and federal resources, DCA helps communities spur private job creation, implement planning, develop downtowns, generate affordable housing solutions and promote volunteerism. DCA also helps qualified Georgians with low and moderate incomes buy homes, rent housing and prevent foreclosure and homelessness. For more information, visit [www.dca.ga.gov](http://www.dca.ga.gov).*

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